

**1K**

RACE FOR ARTISTS - CEPA GALLERY BUFFALO, NY



# BE A PART OF THE MOST FUN, FUN RUN

CEPA's 1st annual 1k Race for Artists is a tongue-in-cheek, 21+ event for those who love the photographic arts, running, and taking it easy on race day.

Join us on **May 17th, 2026**, from 12 pm to 4 pm at Front Park, 1 Porter Avenue, Buffalo, NY 14201.

For more information, contact Ben Hickey at [ben@cepagallery.org](mailto:ben@cepagallery.org) or call his cell at 716.725.3475.



## GENERAL INFO

The CEPA 1k Race for Artists takes place on a paved race course that overlooks scenic Lake Erie. Our race playfully subverts many expectations: races should be long and challenging, artists don't like sports, and best dressed doesn't count on race day (see our prize categories).

### PRIZES (AWARDED BY THE 1k GRAND MARSHALL)

- 1st, 2nd, 3rd & Last Place (The coveted Marshall's Cup and runners-up trophies)
- Best Dressed (Certificate)
- Best Thematic Dress by a Race Team (Certificate)
- The Dennis Hopper Prize for Most Cameras Worn (Certificate and Lab Level Membership)
- Best Drone Photograph of the 1k Race for Artists (Certificate and Lab Level Membership)

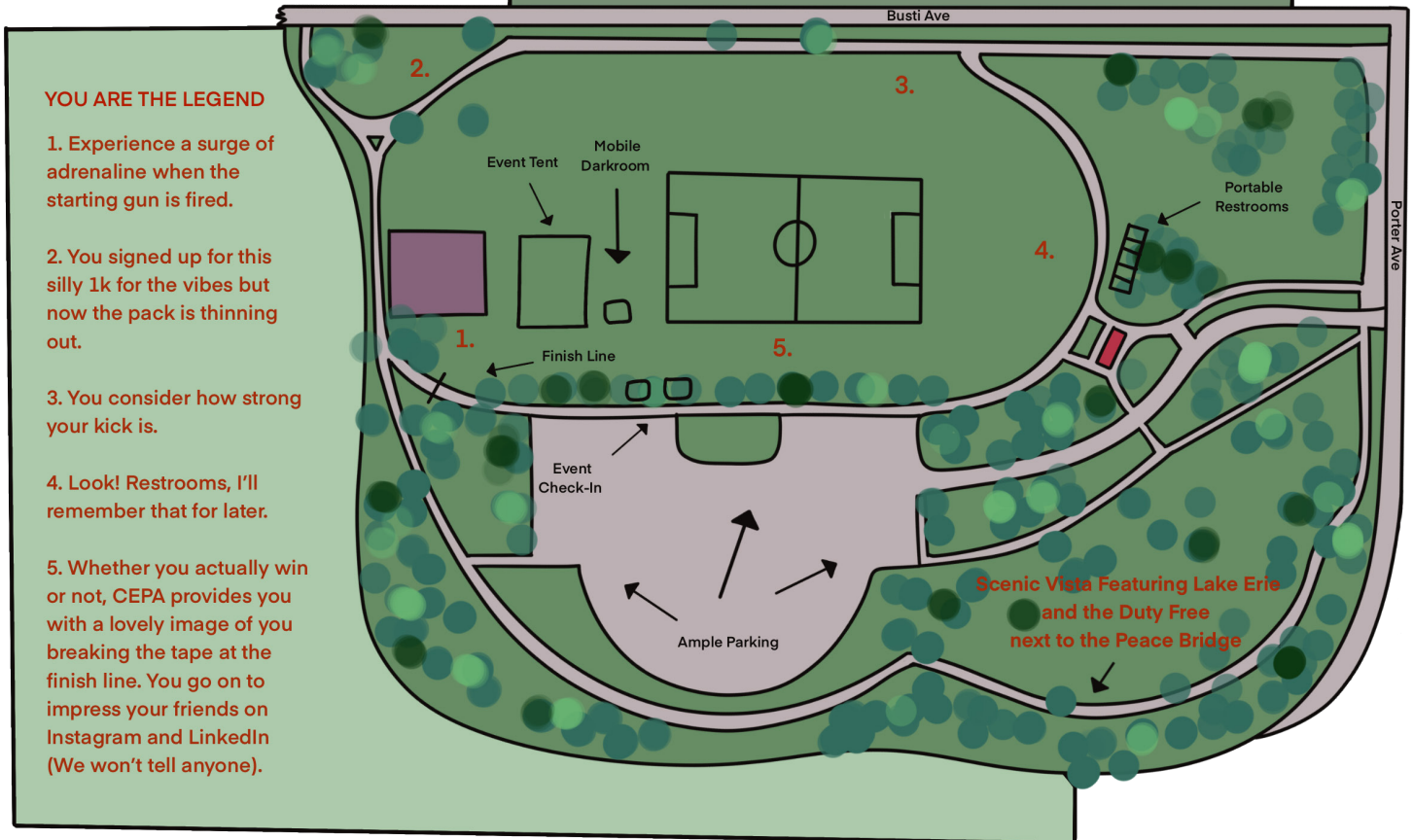
### MEMORABILIA

- 1k bumper stickers (pictured on cover)
- Race T-Shirt

### WHAT TO EXPECT AT THE PARTY

- A set by globetrotting DJ Mike Parker
- Beer will flow at the finish line (Water and soda will also flow)
- Catering by Chivetta's Chicken
- CEPA's famous mobile darkroom
- Finish line photography (Be the winner when we photograph it to look that way! See tickets for more info)

## CEPA'S 1k RACE FOR ARTISTS AT FRONT PARK



### TICKETS & PARTICIPATION

All participants receive a digital finish-line photograph captured as you break through the tape, delivered by email the same day with a branded event logo.

#### \$40: RACE ENTRY

Race Entry, 1k Bumper Sticker, Finish-Line Photo

#### \$90: RACE ENTRY + PARTY

Race Entry, 1k Bumper Sticker, Finish-Line Photo, Commemorative T-Shirt, Chivetta's Chicken Dinner, Two Drink Tickets

#### \$125: VIP

Race Entry, 1k Bumper Sticker, Finish-Line Photo, Commemorative T-Shirt, Chivetta's Chicken Dinner, Four Drink Tickets, Priority Check-In, Chance to Win Door Prizes (Including Fine Art)

#### \$650: FOR A GROUP OF 6

Discounted Entry for 6 at the \$125 Level, Group and Individual Finish-Line Photographs, Team Name Listed on Event Signage and Website

Additional drink tickets are \$5 each. A vegan meal option will be available, but must be pre-ordered. T-shirts will be available for purchase while supplies last



## **CEPA & SERVICE**

Since 1974, CEPA has been a cornerstone of the Western New York arts community. We are a place of firsts—first photographs, first exhibitions, first workshops. For generations of artists and arts leaders, CEPA has marked a beginning. Now, we invite you to be part of another first: the launch of CEPA's 1k Race for Artists.

Sponsor an organization that does great work with organizations and brands you respect. CEPA recently worked on projects with Roswell Park, the Buffalo Bills, Arc of Erie County, Buffalo Public Schools, Frank Lloyd Wright's Martin House, Niagara Aquarium, Erie 1 Boces, Rochester Institute of Technology, AKG Buffalo Art Museum, Leadership Buffalo, and so many more!

Join the CEPA team! By sponsoring the 1k Race for Artists, you support the work we do with amazing partners like these!

# SPONSORSHIP OPPORTUNITIES

The 1k Race for Artists offers experiential sponsorship opportunities that prioritize visibility, participation, and a shared sense of joy. Sponsors support and participate!

## **PLATINUM PALLADIUM SPONSOR – \$15,000**

- A representative from your organization will serve as Grand Marshall, presenting race awards
- Top verbal acknowledgement during awards and announcements
- Top logo placement at the main event tent and on all printed materials, as well as social media
- Exclusive sponsorship of finish-line photography experience
- Professional executive team headshots for your leadership up to 6. Scheduled to take place at your convenience, not on race day (digital files delivered)
- Curator or staff-led CEPA experience (tour, behind-the-scenes visit, or workshop credit)
- 3 complimentary Team Packages (18 individuals, see ticket section)
- 6 Collector Level CEPA memberships (visit [cepagallery.org](http://cepagallery.org) to review our membership levels)
- Logo on CEPA website sponsorship page

## **GELATIN SILVER SPONSOR – \$10,000**

- Verbal acknowledgement during event programming
- Second largest logo size on event signage and social media
- Opportunity to sponsor an individual award or prize
- Curator or staff-led CEPA experience (tour, behind-the-scenes visit, or workshop credit)
- 2 complimentary Team Package (12 individuals, see ticket section)
- 6 Arts Professional Level CEPA memberships (visit [cepagallery.org](http://cepagallery.org) to review our membership levels)
- Logo on CEPA website sponsorship page

## **TINTYPE SPONSOR – \$5,000**

- Logo or name included on sponsorship signage and social media
- Opportunity to sponsor an individual award or prize
- 1 complimentary Team Package (6 individuals, see ticket section)
- Recognition on event social media
- 3 Family Level CEPA memberships (visit [cepagallery.org](http://cepagallery.org) to review our membership levels)
- Logo on CEPA website sponsorship page

## **CYANOTYPE SPONSOR – \$1,000**

- Name recognition on event signage and CEPA website
- Opportunity to sponsor an individual award or prize
- 2 VIP Tickets (see ticket section)
- 3 Lab Level CEPA memberships (visit [cepagallery.org](http://cepagallery.org) to review our membership levels)

ALL SPONSORS INCLUDED ON WELCOME PHOTO BACKDROP

SCAN QR CODE TO PAY YOUR SPONSORSHIP AS A ONE-TIME PAYMENT. CHECKS CAN BE SENT ATTENTION BEN HICKEY, CEPA, 617 MAIN STREET, SUITE 201, BUFFALO, NY 14203





## **WHAT YOU SUPPORT**

### **EXHIBITIONS**

We present exhibitions of contemporary photography and lens-based art that amplify diverse voices, support artists at all stages of their careers, and foster public dialogue through visual culture.

### **WORKSHOPS & OUTREACH**

Each year, CEPA serves thousands of K-12 students and community members. We introduce them to photography and visual literacy strategies that help create lifelong learners and problem-solving skills.

### **PHOTOGRAPHY WORKS**

A workforce development program for youth ages 15-22 that combines instruction, professional development, and exhibition experience to prepare students for futures in commercial photography and the arts.

### **ALTERNATIVE PERSPECTIVES**

A multi-week photography program that helps adults with disabilities develop artistic skills, personal expression, and confidence through guided instruction.

### **OPEN FACILITIES NIGHT**

Each month, we open our doors to the public so they can experience the joy of using our darkroom, digital lab, and more, in a welcoming environment where our staff and visitors willingly lend their expertise.



## **CONTACT**

Ben Hickey, Executive Director  
617 Main Street, Suite 201  
Buffalo, NY 14203

C: 716.725.3475  
E: [ben@cepagallery.org](mailto:ben@cepagallery.org)

Website: [www.cepagallery.org](http://www.cepagallery.org)  
Social Media: [@cepagallery](https://www.instagram.com/cepagallery)

