

FOR IMMEDIATE RELEASE

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Celebration!

The Oseroff Memorial Photography Purchase Prize is back!

Buffalo, NY, - Feb. 2nd, 2022 - **CEPA Gallery** is proud to announce the 2022 return of the **Oseroff Memorial Purchase Prize** after a short pandemic hiatus. Named in memory of Dr. Allan R. Oseroff, Chief of Dermatology from 1989 until his death in 2008, this photographic art competition is administered on behalf of the **Roswell Park Comprehensive Cancer Center** and the **Roswell Park Alliance Foundation Art Committee**.



Dr. Oseroff, a world-renowned expert in photodynamic therapy, nurtured a life-long passion for photography and the visual arts. He was an empathetic physician who blended true caring with the latest scientific advances to become greatly loved by his patients and fellow staff. This generous prize is supported by an endowment from grateful patients and friends with a major contribution from his wife, Dr. Stephanie Pincus, and children Ben, Tamara and Matt, and is intended to enhance the environment for all members of the **Roswell Park Community**.

Each year the Oseroff Memorial Purchase Prize is awarded to a significant photographer/photo-based artist whose artwork is identified as being of exceptional quality. The selected work becomes a part of the permanent collection of the **Roswell Park Comprehensive Cancer Center** and is prominently displayed

in a public area of the hospital alongside the work of many of this region's notable artists. This year's **deadline is March 31st**, and the winning artwork will be announced in April; our theme is **Celebration!** The artist will be officially recognized by the **Roswell Park Comprehensive Cancer Center** and CEPA Gallery during a virtual ceremony presenting their work and honoring Dr. Oseroff.



2019 Oseroff Purchase Prize Winner: *Heaven and Earth* by Susan Lipka

This year we are pleased to offer 3 distinct prizes:

Grand Prize for \$1000 judged by Mr. Harvey A. Buffalo: Dept. Chair for Media-Miami Int. Uni. of Art & Design

Roswell Choice award for \$250 judged by Roswell Park Alliance Foundation Art Committee

People's Choice award for \$250 voted on by the public

Submission Process:

To be eligible for the Oseroff Memorial Purchase Prize, artists are asked to submit up to three images of photographic works, along with image information, an artist statement, and a biography through our [SmarterEntry submissions portal](#). Images should be in jpeg format and be no larger than 1500 pixels in the longest dimension. Please label each image with the artist's **last name and number them 1 - 3**. For each submitted image please include **title of work, year produced, medium, and print size**. The height of the final print should be no larger than 24 inches.

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